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FISHING TRAVEL NETWORK SMIS 136902






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 Project funded by the Operational Programme for Fisheries and Maritime Affairs 2014-2020,
Measure III.4 – Cooperation Activities,

 The project partners are:
Asociația Pentru Dezvoltare Durabilă Prut Dunăre Galați,
Asociația Grup Local Pescăresc "Dunărea Dolj",
Asociația Grupul Local de Pescuit Dunărea Călărășeană și
Asociația Valea Mostiștei,








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Overall objective of the project:

-  Enhancing cooperation between FLAG Galați, FLAG Dunărea Călărășeană, FLAG Valea Mostiștei si FLAG Dunărea Dolj by jointly promoting tourism opportunities in the four fishing territories
-  Project duration: 24 months, November 2020 – November 2022.
-  The total value of the project is 927.218,89 lei, of which eligible non-reimbursable value : 927.218,89 lei (695.414,17 lei from FEPAM and 231.804,72 lei from the National Buget).








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Specific project objectives:

-  Strengthening the capacity of the four FLAGs to cooperate on diversification in the fisheries sector by providing material and human resources to the 4 organizations.
-  To increase the knowledge of the fishing areas in order to jointly develop their tourist potential.
-  Increase the visibility and promotion of the FLAG territory through information and awareness-raising actions on tourism opportunities in the four territories





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Project activities



Activity 1 – Project Management

Sub-activities: setting up management teams, organizing project meeting and developing working procedures within the partnership, creation and organization of the network to promote the tourism potential of the fishing areas through the purchase of equipment, licences and consumables, organization of the training session on tourism within the network.

The four project management/implementation teams consists of:

FLAG Galați – Corina Sofrone – project manager, Marinela Buruiana –financial officer,

FLAG Galați – Valentina Decuseară – implementation officer, Camelia Epure – technical officer,

FLAG Dunărea Călărășeană – Dumitrel Ștefănescu – implementation officer, Viorel Ghiță - technical officer,

FLAG Valea Mostiștei – Radu Cristian Ghiță - implementation officer , Nicolae Ghedzira - technical officer,

FLAG Dunărea Dolj - Roxana Elena Florea - implementation officer , Adrian Banghea – technical officer.





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Project activities

Activity 1 – Project management





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Activity 2 - Identification of tourism opportunities in fisheries areas. Sub – activities: organization of 3 meetings at area level (2meeting in the territory and one meeting at network level) to identification of tourism opportunities, preparation of the impact study on tourism objectives in the fisheries areas and presentation of the network of representative opportunities for tourism promotion in the fisheries areas






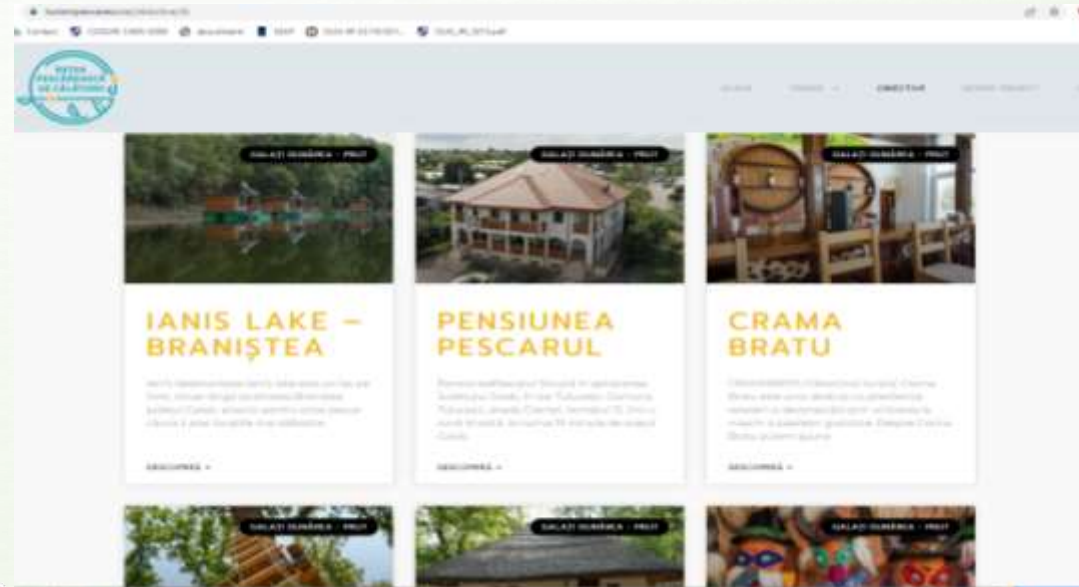
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 **Activity 3 - Information and promotion of tourism opportunities**
sub-activities: production of informational materials, project publicity, production of information materials, promotion of tourist opportunities, producing a film to promote tourist products, elaborate an interactive of FLAGs territories, a web platform and a network of the tourism product in the four fishing areas.

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 **Activity 4 – Project audit**





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Expected results:



Planned results for activity 1 – project management:

4 FLAGs whose expertise will be strengthened through the implementation of joint cooperation activities.



Planned results for activity 2 – Identification of tourism opportunities in fisheries areas:

4 fisheries areas with tourist attractions identified/analysed/ inventoried



Planned results for activity information and promotion of tourism opportunities:

4 fisheries areas promoted at partnership level and beyond.





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1	1 interactive maps of the 4 FLAG territories
2	1 promotional film for tourist opportunities in the 4 fishing areas
3	1 web platform
4	Materials to promote the 4 fishing areas
5	1 strengthened implementation team at partnership level
6	2 project meetings organized at partnership level
7	1 network to promote the tourist potential of fishing areas
8	1 training session on tourism
9	3 meeting organised at the level of fishing areas to identify tourist opportunities
10	1 impact study on tourism opportunities in fisheries areas
11	Information and publicity materials related to the project
12	1 financial audit report





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Instead of conclusions:

The project **”Travelling Fisheries Network”** aims to develop cooperation between 4 FLAGs by setting up an information network with the aim of identifying tourism opportunities in fisheries areas and the to promote the through specific tools in the communities in the area and beyond.

Basically, the proposed approach was proactive, original, by creating and offering opportunities for visitors to learn (to learn different crafts, or traditional arts of the fishing area and, therefore, to transform and develop personally), create (to be active participants in specific activities and not to just observers, to be connected to the true essence of the place), to live (to become part of the communities, to meet the locals – keepers of traditions and connoisseurs of history, to know the traditional culture and live according to their rhythm, activities and customs).





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Instead of conclusions:

All this has been achieved through the project “Fishing travel Network” where activities have been carried out to identify tourist opportunities in the four areas, the best tourist opportunities has been selected in terms of visibility and attractiveness for potential visitors and their promotion in the territories through specific tools of visibility. This, the film highlights material and immaterial aspects of the fishing areas rendered through people, objectives, images, landscapes, interviews, etc, the interactive map of the 4 fishing areas represents an impactful visual experience transposed into different activities, traditions, customs (the map stylistically presents the area, highlights specific icons of points of interests, they open up and show an information base composed by videos, photos, panoramic images)

All these have been integrated into an interactive web platform that includes information about the 4 territories, the 4 FLAGs and a collection of different, diverse, consistent and authentic tourist options. The platform includes an integrated and intuitive approach to user expectations, and the content highlights thematic tourism opportunities for visitors (from accommodation to gastronomy in each fishing area)





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FLAG Galați, FLAG Valea Mostiștei, FLAG Dunărea Călărășeană and FLAG Dunărea Dolj
teams thank you for your attention!



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